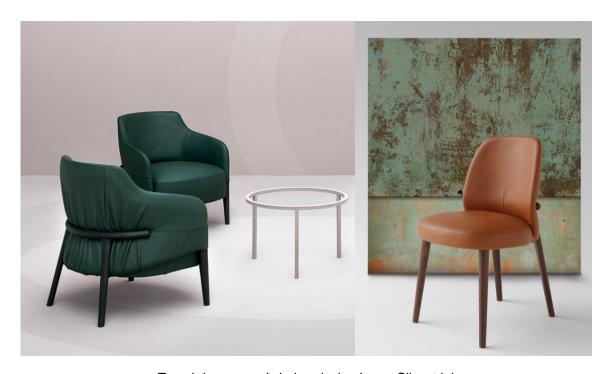
PIAVAL

Salone del Mobile. Milano 2022

Pav 12 – Stand E01

TRENCH Collection

Interview with the designer LAURA SILVESTRINI



Trench lounge and chair – design Laura Silvestrini

- 3 adjectives to define Trench Balanced, classic, compelling.
- What is the intuition behind this product that displays a strong sartorial flavour? The intuition lies exactly in what you see, and the name is a clear expression of that. The idea was to strap the back with a curved wooden "belt" and shape it. The fabric would thus take on an informal appearance, forming the typical folds of the well-known coat. The relation between the wooden elements and the backrest textile covering marks its design.
- Design, curved wood and craftsmanship. How does Trench put them into relation? A designer is required to create "beautiful" products that can meet with broad acceptance. The aesthetic aspect of an item, although decisive for the first approach, should be supported by its functionality, comfort and solidity. Sometimes all these aspects are successfully combined also thanks to the work of a technical team within the company that's clever and empathetic to the designer's poetics. This way, the combination between design and craftsmanship can reach important milestones, and this is the case with the Trench collection.

chairs and tables www.piaval.it

PIAVAL

For which environments was the collection designed?

The Trench collection was created to meet the demands of the contract sector. Thanks to its solidity and versatility, it is suitable for all the environments where it will be frequently used, but it is also suitable for domestic environments thanks to its aesthetic value and special attention to detail.

Laura Silvestrini

Trench is a refined and versatile collection, including lounge, armchair, chair, barstool and sofa. The seat structure is in ash wood, the choice of upholstery ranges from fabric to soft leather. The model is characterized by the tubular element in curved wood that surrounds the rear side of the structure. Trench stands out for the draped slight casual chic ripples, both on the front and back of the backrest.

PIAVAL PRESS OFFICE

Adriana Cruciatti acruciatti@caltpr.it tel. + 39 335 6853775

chairs and tables www.piaval.it