

MACARON Collection

Interview with the designer LAURA SILVESTRINI



Macaron lounge and chair – design Laura Silvestrini

- **3 adjectives to define Macaron**
Versatile, solid, elegant.
- **Sophisticated and welcoming. What makes it so?**
Researching the elegance of forms through design, which is the synthesis of an idea, is never an end in itself. In my opinion, a seat should meet the essential need for comfort and pleasure. Macaron features a circular seat and a wraparound body that make it look welcoming. The relation between its padding and size determines its comfort, but what characterises its look is the line of continuity of the front legs with the backrest that "draws" this roundness and the juxtaposed seat.
- **In this project, how important is the know-how in the processing of solid wood?**
It's absolutely essential. The prize awarded to this product is a proof of that. Indeed, Macaron is the result of the successful encounter between the company's ability to work solid wood and specific requests from the designer. Such convergence made it possible to attain a perfect balance between form and matter, aspiring to create beauty, which is the best way to adapt to usefulness.

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- **Is Macaron a sustainability conscious project?**

Today, it is vital to pay attention to the sustainability of a product. I designed Macaron using two separate volumes, the seat and the backrest, to optimize its packaging. The entire manufacturing process was designed to make this product sustainable, including the use of certified and ethically sustainable materials.

Laura Silvestrini

Macaron has a refined and contemporary aesthetic. The collection includes lounge, armchair, pouf, chair, sofa and – 2022 novelty – also bergère, barstool and coffee table. The seat is a perfect circle on which rests a soft cushion, round itself. The precise overlapping of the two layers recalls the image of the French pastry. The structure, in beech or walnut wood, is highlighted by profile of the shell. The seat is padded and can be customized with a variety of upholstery that ranges from fabric to leather.

The Macaron collection received the Best Furniture award at the 2020 Cruise Ship Interiors Awards.

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