

PIAVAL

Pav 12 – Stand E01

Wood, memory, research at Salone del Mobile 2022

Piaval is passion for wood and nature. Wooden templates have been part of its DNA since 1919 and characterize the exhibition layout of the Salone del Mobile 2022. They are the alphabet of its craftsmanship, the exact matrix of every model that goes into production. They underline how artisan knowledge is born by addition, day after day, with commitment and passion.

They testify to the quality with which each Piaval seating collection is made. Designed by leading names in international design, they furnish some of the most sorted interior design projects the world over, both in the Contract and HealthCare fields, such as hotels, restaurants, waiting areas, yachts, public and private clinics.

Piaval is Made in Italy, it is quality and reliability, respecting personal and relational values with its employees, business partners and customers.

Day after day, Piaval is in constant technological improvement at the service of design, ergonomics and eco-sustainability.

Each product is the result of an in-house production chain of excellence. Accurate craftsmanship is interwoven with a technologically advanced industrial process and the sartorial process of upholstering models. From the skills matured to provide solutions to the specificities of the two sectors in which the company is specialized, chairs, armchairs and sofas are born, combining aesthetic research, comfort, well-being.

Memory, research, innovation and design have been at the heart of the Piaval universe for four generations. As is sustainability, which is reflected in the choice of materials, in the manufacturing processes, in the durability of the furniture, in the recycling of waste for the production of green energy.

Because at Piaval, the passion for wood and nature was born over a hundred years ago.

PIAVAL PRESS OFFICE

Adriana Cruciatti

acruciatti@caltpr.it

tel. + 39 335 6853775

chairs and tables
www.piaval.it