

# PIAVAL

## Clerkenwell Design Week 2022 Design Fields DF4

Piaval is once again in London, to attend Clerkenwell Design Week, the annual celebration of creativity. The appointment is at **Design Fields DF4**, where the Italian company is going to preview the new-born models that complete the successful **Trench and Macaron seating collections**.

In a period of great changes, Piaval gives evidence of its entrepreneurial heritage and artisan know-how paired with a feel for new technologies, manufacturing furniture of innovative design and high-quality materials by processes and treatments that respect nature and sustainability.

Both the seating collections on display in London are designed by Laura Silvestrini to create intimate and sophisticated settings either as a standalone model or arranged in groups for socializing.

The **Macaron** collection, that was awarded Best Furniture at the Cruise Ship Interiors Awards, is now enriched by the **chair, sofa, stool versions as well as a pouf and a coffee table**. Contemporary and sophisticated, Macaron combines solidity and great comfort with understated elegance. Together with the fine armchair and the beautiful lounge, the new models confirm the versatility and flexible functionality of the collection, suitable for corporate waiting areas, hospitality sites and hotel guestrooms, as well as for smaller residential spaces.

Each model is conceived as a two-volumes project, distinct but perfectly calibrated: the shell, padded, intimate and enveloping, supported at the base by a curved wooden profile; the seat, in the center of which the rear legs are inserted, whose structure is a perfect circle on which rests a soft round cushion. The precise overlapping of these two layers recalls the image of the French pastry that gives the name to the chair. All models are realized in solid walnut or beech wood and can be upholstered in a wide range of fabrics and leathers.



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Highlight of the **Trench** collection is the element in bent wood that surrounds the backrest, marking what in terms of tailoring is the "waistline" and draping the upholstery in slight casual chic ripples. It now includes **a chair, a sofa and a stool**, together with the armchair and the lounge. An elegant collection with a welcoming shape, which winks to fashion but does not give up stability and comfort, essential characteristics of the models intended for the hospitality sector.

A project of a particular aesthetic softness that makes precious a collection with a very simple line. The rear structure and the padding of the body itself have been modelled to match the fluid sign of the covering. All models are realized in solid ash wood and can be upholstered in a wide range of fabrics and leathers.



Macaron and Trench are characterized by details enhancing the well-established manufacturing heritage and design culture of Piaval. A brand that constantly investigates Italian-made quality, aesthetics and technology to anticipate the needs of the **hospitality, hotellerie** and **naval** industry and has therefore attracted important commissions across the world.

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