

# PIAVAL

Supersalone 2021 - Salone del Mobile.Milano

Pav 03 - Stand J18

## MACARON

DESIGN LAURA SILVESTRINI

*"I conceived Macaron as a project capable of generating a dual aesthetics, made of simple lines but with great attention to structural detail."*

*Laura Silvestrini*

The Macaron collection, which has been awarded Best Furniture at the Cruise Ship Interiors Awards 2020, is significantly extended. Chair, stool and pouf come with the armchair, the lounge and the two-seater sofa. A collection characterized by dual aesthetics, contemporary and sophisticated.



Macaron features all the characteristics of a product developed for the contract sector: the solidity of the structure, the comfort of the backrest, the pleasure of being seated on a soft seat, the versatility, that determine the freedom of use in any environment.

The model is a two-volumes project, distinct but perfectly calibrated. By joining together, they give life to the refined design of lines that make up its unique profile. The first is the shell - padded, intimate and enveloping - supported at the base by a curved wooden profile that characterizes the aesthetics of the entire seat and traces a sign that ends in the front legs.

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The second is composed of the seat, in the center of which the rear legs are inserted: its structure is a perfect circle on which rests a soft cushion, round itself. The precise overlapping of these two layers recalls the image of the French pastry that gives the name to the chair.



The models are characterized by details that distinguish the Made in Italy craftsmanship of the brand and the path of research by which the company investigates the aesthetics and technical potentiality of wood, until reaching new goals, made possible by a deep knowledge of the material that is added to innovative processes of industrialization.

Like all Piaval products, the structure, available in beech or American walnut wood, can be customized in a wide range of finishes and the choice of upholstery ranges from fabric to leather. Thanks to its versatility and refined style, the collection perfectly suits the needs of the hospitality and hotellerie and the naval sector.

## PIAVAL PRESS OFFICE

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